

Contra Costa Dental Society Sponsorship/Media Kit

CCDS invites you to be involved in the Corporate Membership Program

CCDS has more than 700 members are very involved in the Society activities, and the Corporate Membership and Sponsorship opportunities provide great value to both dentists and Corporate Members!

Corporate Members - \$3,000 (\$2,500 for renewing)

Great value for company recognition and participation in the Society!

Corporate Members provide industry and product information directly to members. As a Corporate Member, your company is listed as a go-to vendor resource for CCDS Members.

Email Advertisements

Promoted in our weekly member emails

CCDS Website Listing

• Detailed company listing on the CCDS Corporate Member web page

Corporate Member Spotlight Email

• Dedicated email to CCDS Members highlighting your company profile

General Meetings

• One general registration pass to every General Meeting (including exhibitor table space for in-person meetings)

Title Sponsor of General Meeting - \$1,500 (\$1,000 for existing Corporate members)

CCDS hosts eight in-person dinner meetings and two or three virtual meetings per year. Depending on the date and topic, meetings attract anywhere from 80 to 100 CCDS dentist members and their staff.

General Membership Meetings are typically two to four hours in length and provide continuing education units for both members and nonmembers. The in person meetings include a dinner prior to the start of the educational session. The locations of the meetings are usually in Pleasant Hill.

For a list of events and locations, please contact CCDS or visit the CCDS website.

- Official Title Sponsor of the CE Speaker
- Banner advertisement or company logo on the event website
- Company logo on the event promotional materials
- Verbal recognition at the start and end of the meeting
- Company representative five minute welcome address to attendees prior to the start of the meeting
- Exhibit table at the meeting (if held in-person)

Individual Exhibit Tables - \$500

Vendor tables and passes are available for each individual meeting. The exhibit table reservation includes a 6ft promotional table, signage and two dinner passes for company representatives.

For a list of events and locations, please contact CCDS or visit the CCDS website.

Interested in Moving Forward or Have Questions?

Email Frank McDonald, Executive Director, at frank@ccdds.org or Matt Raymond, Sponsorship Coordinator, at matt@mcdonaldamc.com